



Ocean ATM Newsletter

TIDBITS:

WANT TO GET YOUR SURCHARGE MONEY FASTER?

SIGN UP FOR DIRECT DEPOSIT!

Here's how:

Go to:

www.oceanatm.com/forms

Select the first form, "ACH AUTHORIZATION RELEASE".

Complete this form and fax it back to our offices at (877) 538-8929 along with a voided check.

Our fax number is also on the form.

Thank you.

CONTACT INFORMATION

Main # (877) 538-2860

Sales Option # 2

Tech Support Option # 3

Cust. Service Option # 4

e-mail info@oceanatm.com

Thanks to all of you for your continued business and keep your referrals coming!

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New Sources of Revenue in Tough Economic Times

It's no secret that we are all feeling the pinch of the current economic climate. Fortunately the ATM Business is virtually recession proof and your income from your ATM should be relatively unchanged. However, the same probably cannot be said about your core business.

There are a few ways to increase revenue in your business utilizing your existing ATM. One way is by just utilizing some proven methods to drive more traffic to your ATM and the other is through partnering with us on our Digital Advertising initiative.

To increase revenue with your existing ATM consider your ATM's current location. Location is the single most important factor in your ATM's success. Make sure

your ATM is located in a highly visible location in your store. Not tucked away in the back somewhere. Also, utilizing ATM signage to let your patrons know that you have an ATM will not only drive more traffic to your ATM, but will also increase your in-store sales as well.

Another way to grow incremental revenue is to join us in our new business venture in the digital advertising arena with our sister company Digital Advertising Now (DAN). The combination of digital signage on an ATM, along with the ability to bring advertisers to the table is an industry first and we are very optimistic about it's success. The best part is, it will cost you nothing and it will actually earn revenue for you on a monthly basis. We'll be con-

tacting our customers in the upcoming months with more information on this unique opportunity. Please keep your eyes open for the informational packet and then complete the enclosed paperwork, so we can get you enrolled in this groundbreaking program. We will be installing the units on a first come, first serve basis, so make sure you get your information back to us as quickly as possible.

We will be installing the digital signage equipment in a phased approach, but hope to have your ATM profiting from this technology quickly.

Paris Vannata
VP, Marketing &
Business Development

How to Prevent Fraud

Any industry has elements of fraud associated with it and the ATM business is certainly no exception. In an effort to ensure your ATM is safer from fraud, we've published a guide for you to make sure

your ATM's code is not set to the default codes, which can easily be used to commit fraud. Please go to <http://www.oceanatm.com/tech-support/checking-atm-codes/> for more information on how

to ensure that your ATM is protected.

Joseph Ippolito
President & Founder